



FREE PRODUCT WITH EACH \$50 PURCHASE!



inspire. create. share.®

SALE-A-BRATION

WHERE EASY-TO-MAKE CARDS, GIFTS, & DÉCOR COME TO LIFE! >>>> JANUARY 28-MARCH 31, 2014



FOR EVERY
\$50* YOU SPEND

you get a

FREE

SALE-A-BRATION
GIFT! >>> P. 11-17



★ WATCH STAMPIN' UP!® VIDEOS ON YOUR MOBILE DEVICE! ★

When you see a QR code in this catalog, scan it with your mobile device and favorite QR app to open videos filled with product information and inspiration. You can find free QR apps by searching for "QR" in your device's app store. Don't have a mobile device? See the videos at www.stampinup.com/showmehow.

Create loads of cards WITHOUT LOADS OF TIME!

YAY FOR CARDS!
★ BUNDLE ★
135336
\$52.70 WOOD

SMOKY SLATE (AC P. 145), STRAWBERRY SLUSH (AC P. 141) CLASSIC STAMPIN' PADS®

GLUE DOTS (AC P. 174)

ON ITS WAY SIMPLY SENT™ (AC P. 161)

THANKS & HELLO SET* (AC P. 161)

HAPPENINGS SIMPLY CREATED™ CARD KIT (OC P. 31)

Buy this bundle, choose a FREE Sale-A-Bration gift! see p. 11-17

..... » Use the bundle to make these projects «



HANDCRAFTED BIRTHDAY CARDS

Something you can pin!

WHISPER WHITE
CARDSTOCK (AC P. 145)



2013-2015 IN COLOR STAMPIN' WRITE®
MARKERS (AC P. 141)



REMEMBERING YOUR BIRTHDAY
SET** (AC P. 16)

BIRTHDAY BASH ★ BUNDLE ★

135316 \$61.80 WOOD
135317 \$55.80 CLEAR*



Choose the Banner Blast
Set (p. 14; item **133551** wood
or item **133554** clear) as your
FREE Sale-A-Bration gift.



RHINESTONE BASIC
JEWELS (AC P. 171)



WHISPER WHITE BAKER'S
TWINE (AC P. 173)



WHISPER WHITE MEDIUM
ENVELOPES (AC P. 162)

..... » Use the bundle to make these projects «

Everything for
20 cards!



*Clear-mount blocks sold separately; we recommend block H (item **118490**)

**Also available in French

DON'T BUY GENERIC GIFT BAGS Wow your friends!

GUMBALL GREEN CLASSIC STAMPIN' PAD (AC P. 141), SMOKY SLATE STAMPIN' WRITE MARKER (AC P. 145)

BERMUDA BAY 1/8" TAFFETA RIBBON (AC P. 173)

CRUSHED CURRY 3/4" CHEVRON RIBBON (AC P. 173)

TAG A BAG BUNDLE (AC P. 159)

ACCESSORY KIT (QTY 2) (AC P. 158)

TAG A BOX BUNDLE (AC P. 159)

OH, GOODIE! SET (SEE IT ONLINE!)**

ALL WRAPPED UP

★ BUNDLE ★

135339
\$57.75 WOOD

135340
\$55.75 CLEAR*

Buy this bundle, choose a FREE Sale-A-Bration gift! see p. 11-17

..... » Use the bundle to make these projects «



Throwing a party?

IMPRESS WITH YOUR MAD SKILLS!

NOTE CARDS & ENVELOPES (AC P. 162)

CELEBRATION ADD-ON KIT (OC P. 30)

CLASSIC STAMPIN' INK® REFILL & PAD (AC P. 143, 147)

CELEBRATION BASICS KIT (OC P. 30)

CELEBRATION BASICS INVITATIONS (OC P. 30)

SIMPLY CELEBRATE SET (OC P. 30)**

PARTY, PARTY, PARTY!

★ **BUNDLE** ★

- ◆ **BERMUDA BAY**
135324 \$57.00 WOOD
135325 \$53.50 CLEAR*
- ◆ **CALYPSO CORAL**
135328 \$57.00 WOOD
135329 \$53.50 CLEAR*

Choose the Banner Punch (p. 14; item **133519**) as your FREE Sale-A-Bration gift!

..... » Use the bundle to make these projects «

Available in Bermuda Bay and Calypso Coral (shown)



*Clear-mount blocks sold separately; we recommend block D (item **118485**)
**Also available in French

You're always on the go- CAPTURE MOMENTS ON THE GO TOO!

RETRO FRESH THIS AND THAT™ JOURNAL (OC P. 19)

EARLY ESPRESSO STAMPIN' WRITE MARKER (AC P. 145)

RETRO FRESH THIS AND THAT DESIGNER STICKERS (OC P. 19)

MAKE NOTE THIS AND THAT ROTARY STAMP* (OC P. 19)

ESSENTIALS HARDWARE CLIPS (AC P. 170)

LIFE ON THE GO BUNDLE ★
135332 \$53.10

Buy the bundle, choose a FREE Sale-A-Bration gift! see p. 11-17

RETRO FRESH DESIGNER JOURNALING TAGS (OC P. 19)

ESSENTIALS WOODEN ELEMENTS (OC P. 18)

SNAIL™ ADHESIVE (AC P. 174)

RETRO FRESH THIS AND THAT DESIGNER WASHI TAPE (OC P. 19)

..... » Use the bundle to make these projects «



Overwhelmed by photos? JUST GO DIGITAL!



MDS DIGITAL DESIGNING SOFTWARE (AC P. 198)



EVERYDAY WOODCUTS DIGITAL EMBELLISHMENTS



HOORAY FOR TODAY STAMP BRUSH SET

LET'S GET DIGITAL!*

★ BUNDLE ★

135343 \$54.75



RISE & SHINE DIGITAL POCKET CARDS



BOOKSTAGRAM DIGITAL TEMPLATE



Choose the Hooray for Parties Digital Ensemble (p. 17; item **135274**) as your FREE Sale-A-Bration gift!

..... » Use the bundle to make these projects «



*No physical product; all digital downloads.
Visit www.stampinup.com/lets-get-digital to see these digital images.



FREE, FREE,
FREE!

.....
CHOOSE ANY OF THESE
**EXCLUSIVE
PRODUCTS**

»»»» with each ««««

\$50 PURCHASE

Check them out on p. 11-17





>> Use our Designer Series Paper to make boxes!



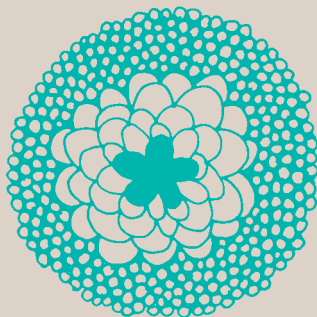
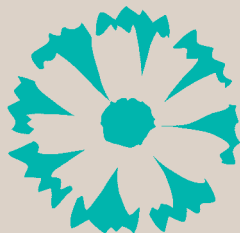
<<<< OPEN HERE
 TO CHECK OUT OUR
 FREE & EXCLUSIVE
 SALE-A-BRATION
 PRODUCTS



>> Everything coordinates for easy creating!



SET OF 5



Petal Parade

STAMP SET

133599 \$17.95 WOOD **FREE!**

133602 \$13.95 CLEAR **FREE!**

Coordinates with the Sweet Sorbet Designer Series Paper, Sweet Sorbet Accessory Pack, and Decorative Dots Embossing Folder (p. 13).

DOUBLE-SIDED PAPER!



Sweet Sorbet

DESIGNER SERIES PAPER

133521 \$10.95 **FREE!**

Soft colors with a pop of bold Basic Black make this Designer Series Paper a perfect complement to your springtime projects!

- 12 sheets: 2 ea. of 6 double-sided designs
- 12" x 12"; acid free, lignin free
- Basic Black, Crisp Cantaloupe, Pistachio Pudding, Pool Party, Sahara Sand, Summer Starfruit, Whisper White
- Coordinates with the Petal Parade Stamp Set, Sweet Sorbet Accessory Pack, and Decorative Dots Embossing Folder (p. 13)

PERFECT
COORDINATION



Sweet Sorbet

ACCESSORY PACK

133522 \$11.95 **FREE!**

Finish off your Sweet Sorbet projects with the sweet finishings in this accessory pack!

INCLUDES

- 10 yards each Crisp Cantalope, Pool Party, and Summer Starfruit Twine
- 1 sheet printed adhesive-backed cork (58 pieces)

Coordinates with the Petal Parade Stamp Set, Sweet Sorbet Designer Series Paper, and Decorative Dots Embossing Folder.

MAKES
8 CARDS



Good as Gold

CARD KIT

133512 \$13.95 **FREE!**

Quickly create thank you cards in gorgeous Bermuda Bay and Tangerine Tango with rich gold accents!

KIT INCLUDES

- 8 card bases (3-1/2" x 5")
- 8 envelope liners
- 1 sheet Gold Foil Tags
- 1 sheet printed die-cut tags
- 8 pieces Gold Elastic Cord (24" each)
- 8 pieces Bermuda Bay Baker's Twine (24" each)

Also features Basic Black, Pistachio Pudding, and Sahara Sand

EASY
EMBOSSING!



Decorative Dots

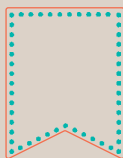
TEXTURED IMPRESSIONS™ EMBOSSING FOLDER*

133520 \$7.95 **FREE!**

You'll have dots dancing across your projects with one easy turn of the Big Shot™!

- Folder: 4-1/2" x 6-3/16"
- Use with Big Shot, Standard Cutting Pads, and Multipurpose Platform (AC p. 184)
- Coordinates with Sweet Sorbet Designer Series Paper and Accessory Pack

SET OF 10



Banner Blast

STAMP SET

133551 \$19.95 WOOD **FREE!** 133554 \$13.95 CLEAR **FREE!**

- Available in Spanish & French
- Coordinates with the Banner Punch (shown below) and Itty Bitty Shapes Punch Pack (AC p. 180)



EASY BANNERS!

Banner

PUNCH*

133519 \$12.95 **FREE!**

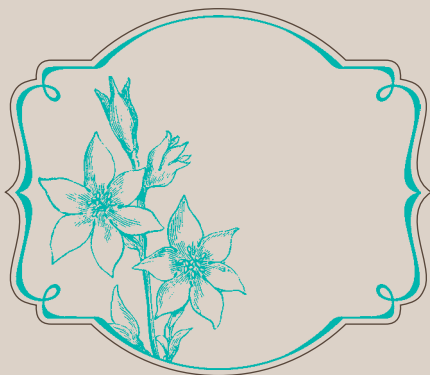
When it comes to this exclusive Banner Punch, great things come in small packages!

- Punched image size: 5/8" x 3/4"
- Coordinates with the Banner Blast Stamp Set (shown above)

*This product will also be available in the 2014-2015 annual catalog.
 Image has a coordinating punch (sold separately)

I LIKE YOU LIVE HAPPY

SET OF 5



You're Lovely
STAMP SET

133575 \$18.95 WOOD **FREE!**
133578 \$14.95 CLEAR **FREE!**

- Available in Spanish & French
- Coordinates with the Deco Labels Collection Framelits™ Dies (AC p. 186)

CREATES 12 BAGS!



Twisty Treats
KIT

133513 \$12.95 **FREE!**

Everything you need to package a sweet treat! Quickly and easily create adorable treat bags and coordinating tags.

KIT INCLUDES

- 12 printed cellophane bags
- 12 printed twist ties
- 12 die-cut tags
- 1 page of self-adhesive, die-cut glittered hearts



MAKES
1 BANNER

Heartfelt
BANNER KIT



133514 \$19.95 **FREE!**

Home décor that's easy *and* cute? We've got it!

KIT INCLUDES

- 6 die-cut Designer Series Paper banners (3 each of 2 designs; largest banner: 2-1/2" x 4")
- 5 doilies (4" diam.), 9 felt balls (1")

- 9 die-cut fabric canvas banners
 - 2 each of 3 designs (largest banner: 3-3/4" x 5")
 - 3 each of 1 design (3" x 5")
- 7 mini wooden clothespins
- 2 pieces of Natural Linen Thread (6' ea.)
- 1 needle (2-1/8")



— you make me —
HAPPY
— WHEN SKIES ARE GRAY —



I don't believe that it's your
BIRTHDAY
— YOU DON'T LOOK ANY OLDER
— THAN YOU DID LAST YEAR —



once in a lifetime you meet
SOMEONE
— WHO CHANGES EVERYTHING —



.....see ya later,.....
ALLIGATOR
— ALREADY MISS YOU! —

SET OF 4

See Ya Later
STAMP SET

133533 \$17.95 WOOD **FREE!** 133536 \$14.95 CLEAR **FREE!** • Available in Spanish & French



BIRTHDAY PARTY TEMPLATE



PRODUCTS FROM SALE-A-BRATION



>> Don't have MDS?
Try it for FREE at
www.mydigitalstudio.net/try



Hooray for Parties mds
DIGITAL ENSEMBLE*

One Big Sale-A-Bration 2014 mds
DIGITAL ENSEMBLE*

135274 \$19.95 **FREE!**

134976 \$24.95 **FREE!**

And hooray for easy party décor!

Get exclusive Sale-A-Bration products in digital format!

INCLUDES

INCLUDES

- Designer templates for invitations, thank yous, garland, mini folder, treat folder, framable, and treat box
- 16-piece stamp brush set, 15 Designer Series Paper patterns, 13 embellishments, and 2 punches

- 5 stamp brush sets (25 stamps)
- 12 Sweet Sorbet Designer Series Paper patterns and 14-piece accessory pack

Features Going Gray, Bermuda Bay, Calypso Coral, Crumb Cake, Pool Party, Summer Starfruit

Features Basic Black, Crisp Cantaloupe, Pistachio Pudding, Pool Party, Sahara Sand, Summer Starfruit

CAN SALE-A-BRATION
GET ANY BETTER? >>> YES!

HAVE A PARTY!

(WHO DOESN'T LOVE A PARTY?)

GET \$30 MORE TO SPEND
ON ANY STAMPIN' UP! PRODUCTS
WITH YOUR QUALIFYING PARTY!



» Check out the hostess chart below « ✨
to see all the **FREE** goodies you can get.

YOUR PARTY SALES ¹	HOSTESS DOLLARS ²	ITEMS AT 50% OFF ³	MORE WITH SALE-A-BRATION
\$1,000+	\$160+*		\$30 more hostess dollars!
\$900	\$145	4 items	
\$800	\$130		
\$700	\$115	3 items	
\$600	\$100		
\$500	\$80	2 items	
\$400	\$65	1 item	
\$300	\$50	—	
\$250	\$40	—	
\$200	\$30	—	
\$150	\$25	—	—

*When your party sales reach over \$1,000, you earn an additional 15% of the amount over \$1,000 in hostess dollars, in addition to the extra \$30 hostess dollars Sale-A-Bration reward.

»» BUT WAIT! THERE'S MORE! ««

JOIN STAMPIN' UP!

& YOU'LL GET TO CHOOSE
~~\$125~~ \$150 WORTH OF PRODUCTS

FOR ONLY \$99!

.....»» plus get ««.....

A 20% DISCOUNT ON PRODUCTS!

A LITTLE EXTRA CHA★CHING!

GREAT IDEAS, EVEN BETTER FRIENDS!

THIS SPECIAL SALE-A-BRATION OFFER ENDS MARCH 31.
VISIT WWW.STAMPINUP.COM/JOIN TODAY TO GET STARTED!

¹ Party sales does not include tax & shipping.

² Hostess dollars cannot be used to purchase 50%-off items from any catalog.

³ Items at 50% off include any full-priced item from any catalog.

Want free products? Your demonstrator can tell you how.



EARN FREE
SALE-A-BRATION
GIFTS

WHEN YOU SPEND \$50
ON ANY STAMPIN' UP! ITEMS!

CHECK OUT ALL OUR
PRODUCTS FROM THE ANNUAL
& OCCASIONS CATALOGS AT
WWW.STAMPINUP.COM/STORE



inspire. create. share.®



MEMBER
DIRECT SELLING
ASSOCIATION



1 3 5 2 0 3

UNITED STATES

WWW.STAMPINUP.COM
1-800-STAMP UP

»» the fine print ««

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